

ACSA Insights

Dear ACSA Members,

One of the exclusive products ACSA carries is U.S. Choice beef. We import frozen American beef in a variety of cuts that we sell through the Emporium Store and our cafes. It is competitively priced and we currently have a surplus on hand, so if you don't see your favorite cut in the meat freezer, please ask for assistance. We also serve this quality U.S. beef at our famous JUSMAG Steak Nights!

In December 2007, our butcher shop failed a surprise health inspection conducted by the Medical Unit and was temporarily closed. Following an inventory count and a financial audit of the operation, we discovered ACSA was losing money by processing meat on site. After careful consideration, the ACSA Board of Directors decided to permanently cease on-site meat processing operations.

After researching several alternatives, ACSA began outsourcing the butchering of U.S. imported meat to Western Wholesale Meat Company in Chonburi. Western Wholesale is run by a British Master Butcher, Wayne Faulkner-Harper. Wayne trained as a Master Butcher in the UK and ran his own butcher shop there until he sold out a number of years ago. During a visit to Thailand, he decided to stay and since then has been training and mentoring an untold number of Thai butchers. He also provides his consulting services to improve Thai standards in butchering as well as raising beef. Wayne describes Western Wholesale Meat Company as, "A traditional butcher's enterprise, where all work is done by hand using traditional English recipes and techniques." The operation consists of a small factory that supplies high quality meats to the high-end restaurants and retail stores here in Bangkok. He also has a small retail outlet in Pattaya.

ACSA's meat is transported frozen to Wayne's facility where it is cut frozen, vacuum packed and delivered frozen back to ACSA. We have tried several types and sizes of cuts and continue to refine the process based on your feedback. Wayne has been very accommodating to our requirements, so please continue to provide your comments. Some of the cuts we sell in the store include Tenderloin, Chuck Tender, Ribeye Steaks, Rib Roasts, Sirloin Steaks and Flank Steaks. Western Wholesale Meats specializes in home-made sausages, and we carry two varieties of American beef sausage (a sweet flavor and spicy flavor).

There is no better place in Bangkok to buy genuine U.S. Choice beef, so come into the Emporium Store and take your pick of American beef butchered by a British Master Butcher. (The meat is located in the freezer next to the old butcher shop door. If you cannot find it, our friendly staff will be more than happy help.) Enjoy!